

STRATEGIC PLAN 2021-2024

VISION

Trucking: delivering what people need in a safe, progressive and sustainable way.

- → **Safe** Zero fatalities or serious injuries.
- → **Progressive** Embracing innovation, diversity and best practice.
- → Viable A successful and thriving industry.

PURPOSE

A united voice and forum for our members on trucking issues of national importance.





50,000 operators



200,000 staff



Delivering what people need



8 out of 10 port containers







ALRTA'











GOVERNMENT RELATIONS AND ADVOCACY

POLICY ADVICE AND REGULATION

COMMUNICATIONS AND MEDIA

SAFETY AND TECHNICAL STANDARDS







MEMBER SERVICES AND CORPORATE PARTNERSHIPS













































