



# 2023 DAIMLER TRUCK FUTURE LEADERS' FORUM



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# FOREWORD

Like many Australian industries, the trucking industry is facing disruption and innovation as modern technologies change the way we do business, work and live.

Our industry can be expected to go through great change but must also continue to address the issues of today, including safety, building business productivity and recruiting skilled and motivated employees.

We were excited to see the talent and vision on display during our previous Daimler Truck Leaders' Forums, as well as the ongoing engagement the participants have had with industry events and issues.

It is clear that this type of initiative, which nurtures the next generation of Australia's transport industry leaders, can help make the transport industry be a destination industry for the country's finest.

Participants in the 2023 Daimler Truck Future Leaders' Forum must be involved as an owner or employee in a trucking business that is a financial member of an ATA association or is a TruckSafe accredited operator. A participant could also be a direct member of an ATA association that offers individual membership.

Participants must be nominated by their ATA association or TruckSafe.

We urge you to put forward one of the star performers in your association for the 2023 Daimler Truck Future Leaders' Forum.



Daniel Whitehead  
President and CEO  
Daimler Truck Australia



David Smith  
Chair  
Australian Trucking Association

# ABOUT THE DAIMLER TRUCK FUTURE LEADERS' FORUM

Each ATA member association and the TruckSafe program will be able to nominate a participant for the 2023 Daimler Truck Leaders' Forum, subject to the eligibility requirements. Participants will be required to contribute to industry advocacy projects as decided by the cohort during the workshop period.

Participants will take part in two days of training in Canberra on 23 and 24 February 2023, including:

- Discussions with policy experts
- Public affairs training, followed by meetings with federal parliamentarians
- Media training
- Leadership workshops and the development of industry advocacy projects, with facilitation and mentoring by Wisdom Learning.

Participants will present the results of their projects at Trucking Australia 2023 from 29-31 March.

Throughout the program, participants will develop a strong professional network with like-minded industry leaders and have the opportunity to engage in ongoing industry activities as a member of the Daimler Truck Future Leader Alumni.

Daimler Truck will pay the full cost of participation, including travel, accommodation, delegate fees and meals. Participants will only have to pay incidental expenses. There will be no cost to ATA member associations.



# ELIGIBILITY REQUIREMENTS

Participants in the 2023 Daimler Truck Future Leaders' Forum must:

- Be aged between 18 and 40 inclusive as at 23 February 2023.
- Be involved as an owner or employee in a trucking business that is a financial member of an ATA member association or is a TruckSafe accredited operator. A participant could also be a direct member of an ATA association that offers individual membership. Member association and ATA staff are not eligible to participate.
- Be available to travel to Canberra for the workshops from 22-24 February and to the Sunshine Coast for Trucking Australia from 28-31 March 2023.
- Submit a brief outline of what they hope to achieve as a Future Leader and why they wish to take part in the program.
- Be willing to undertake media activity, present at Trucking Australia 2023, and afterwards be available as a media contact on industry issues.

In considering who to put forward, the ATA asks that you have regard to the need to choose candidates towards the lower end of the eligible age range, as well as the need to increase diversity in the industry.



# HOW TO PUT FORWARD YOUR PARTICIPANT

Please send completed nomination form to Chloe Chan ([chloe.chan@truck.net.au](mailto:chloe.chan@truck.net.au)) by 5.00pm AEDT on 13 January 2023.

The nomination must include:

- Full contact details for the participant
- The age of the participant
- Participant photograph (head and shoulders)
- Participant objectives outline (maximum 200 words)
- Confirmation that the participant's business/employer, or the participant personally, is a financial member of the association
- If the participant is an employee, confirmation that the participant's employer agrees to them taking leave to travel to Canberra for workshops from 22-24 February and to the Sunshine Coast for Trucking Australia from 28-31 March 2023.

The nomination must be authorised by the president or executive director of the association.

## HOW THE ATA WILL PROMOTE THE FORUM – AND ITS MEMBER ASSOCIATIONS

The ATA and Daimler Truck will promote the forum through media and social media channels.

The promotion will urge prospective Future Leaders to contact their ATA member association to apply.

The ATA will provide member associations with shell newsletter content and artwork so they can promote the forum.

The ATA will not accept nominations directly from prospective Future Leaders.