

MEDIA RELEASE



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SAFETY TRUCK COMES TO THE NORTHERN TERRITORY

The Australian Trucking Association's travelling road safety exhibition, the Safety Truck, is touring through the Northern Territory during July.

Starting at the Alice Springs show from Friday 3 July, the Safety Truck will travel north as it also attends the Tennant Creek Show and the Katherine Show before ending its tour at the Royal Darwin Show on 23-25 July.

ATA Communications Manager, Steve Power, said the Safety Truck used entertaining animated videos and custom road safety apps to show road users how to share the road safely with heavy vehicles.

"We know a lot of our younger drivers aren't ever specifically taught how to drive safely around heavy vehicles – it's not included in your L or P plate tests," Mr Power said.

"With the Northern Territory home to some of the biggest trucking combinations in the world, that skill is more important than ever.

"Inside the Safety Truck, visitors can test out their skills with our road safety app and learn about the truckies top tips, which include not cutting in front of trucks, staying back from turning vehicles, and avoiding truck blind spots."

Mr Power said the Safety Truck had already proven popular at the Darwin V8s earlier in the month.

"We've been delighted with the warm welcome we have received in Darwin already, particularly at the V8s and our local school visits," Mr Power said.

"I invite everyone visit the Safety Truck at their local show over the next month, and look forward to having a chat about what we all can do to make our roads a safer place."

The Safety Truck will be open to the public at the following upcoming events:

Alice Springs Show:	Friday 3 – Saturday 4 July
Tennant Creek Show:	Friday 10 July
Katherine Show:	Friday 17 – Saturday 18 July
Royal Darwin Show:	Thursday 23 – Saturday 25 July

The Safety Truck's Northern Territory tour is supported by Directhaul and Puma Energy.

The Safety Truck travels to shows and exhibitions around Australia to share its road safety messages. For more information about the Safety Truck or to arrange a visit, go to www.safetytruck.com.au.

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