## MEDIA RELEASE



FORREST ACT 2603 Tel: (02) 6253 6900 www.truck.net.au

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## DRIVE THE INDUSTRY FORWARD AT TRUCKING AUSTRALIA 2015

Road transport operators are invited to make a difference and help drive the industry forward at Trucking Australia 2015, with new program highlights released this week.

Trucking Australia 2015 will be held in Hobart from Thursday 19 March to Saturday 22 March 2015.

The Chief Executive of the Australian Trucking Association, Stuart St Clair, said Trucking Australia 2015 was a vital opportunity for operators to provide input into the industry's future.

"At Trucking Australia 2015, delegates provide suggestions and feedback through the open forum to develop industry action plans, which directly influence the ATA's work priorities in its strategic plan.

"This year, we've put safety, viability and workforce issues first on the agenda.

"Australia's roads are markedly safer than they used to be, but there's still more work to do.

"In the first forum, NTI National Manager of Industry Relations, Owen Driscoll, will start the discussion with a short briefing on the results of NTI's latest truck crash research, followed by a case study on rollover prevention by Geoff Massey from Toll Mining Services.

"Delegates will then focus on recruitment and workforce issues. With the Australian road transport industry forecast to need more than 68,000 extra staff between 2013 and 2017, it's essential for the industry to look at ways to attract and train new entrants to our workforce.

"This session will discuss the VTA Academy and other programs that are generating success in this area, what employers need to do to get the most out of work placements, and how the ATA and its member organisations can help.

"And in the third open forum, delegates will plan out how the ATA and its member associations can work to improve productivity and viability for the road freight industry."

The Trucking Australia 2015 program will finish with an interactive workshop on fuel security, where delegates will take the role of government officials, fuel suppliers and trucking businesses to explore the implications of a fuel emergency and how businesses could respond to an interruption to the fuel supply.

Trucking Australia 2015 won't be all work, with plenty of time to relax and network at an opening night auction event, the MTData business lunch, the BPW Transpec @ Henry Jones Art Hotel evening on Friday night and the Kenworth Legends Luncheon.

The event will finish with a celebration of the ATA's 25<sup>th</sup> Anniversary, with the Gala Dinner and announcement of the National Trucking Industry Award winners on the Saturday night.

Full delegate registration for Trucking Australia 2015 is just \$495 (inc GST), and accommodation is available at special event rates from \$190 per night (inc GST).

To see the full Trucking Australia 2015 program or to register, go to <a href="www.truckingaustralia.com.au">www.truckingaustralia.com.au</a>.

Media contact: Kathleen Horne 02 6253 6900 / 0409 524 120

A safe, professional and viable trucking industry