

# MEDIA RELEASE



21 February 2014

25 National Circuit  
FORREST ACT 2603  
Tel: (02) 6253 6900  
[www.truck.net.au](http://www.truck.net.au)

## RON FINEMORE TRANSPORT – DRIVING SAFETY FORWARD

Ron Finemore Transport is driving safety forward by sponsoring the Australian Trucking Association's travelling road safety exhibition, the Safety Truck.

An animated version of a Ron Finemore truck combination will now be included in the videos displayed in the Safety Truck exhibition as it travels around Australia.

The ATA's Corporate Relations Manager, Steve Power, said trucks played an essential role in communities right around Australia, but many road users weren't aware of how to share the road safely with heavy vehicles.

"The Safety Truck enables us to share essential road safety tips, including avoiding travelling in a truck's blind spots and not overtaking turning heavy vehicles," Mr Power said.

"With support from operators like Ron Finemore Transport, we can travel to the areas where we're needed most to help improve road safety outcomes and connect with the local community."

Ron Finemore Transport Chairman, Ron Finemore AO, said he was dedicated to improving safety in the trucking industry.

"I've spent 40 years working to improve safety in the trucking industry, and it's the top priority in my business," Mr Finemore said.

"The Safety Truck is a great initiative. We need to show the community that our industry does go the extra mile when it comes to safety, and supporting the Safety Truck is one way we can do this."

By the end of 2014, the refurbished Safety Truck will have visited every mainland state and territory. For more information or to request a Safety Truck visit, go to [www.safetytruck.com.au](http://www.safetytruck.com.au).

To find out more about sponsoring the Safety Truck, contact Steve Power on [steve.power@truck.net.au](mailto:steve.power@truck.net.au) or 02 6253 6900.

**Media contact:** Kathleen Bakon 02 6253 6900 / 0409 524 120

A safe, professional and viable trucking industry