

MEDIA RELEASE



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TRUCKING AUSTRALIA 2013 NAMED BEST CORPORATE EVENT FINALIST

The Australian Trucking Association's new event, Trucking Australia 2013, has been named as one of four finalists for the prestigious Best Corporate Event title at the annual Australian Event Awards.

ATA Chief Executive Stuart St Clair said Trucking Australia 2013, held on Hamilton Island from 21-22 June 2013, was developed to give all members of the trucking industry a chance to contribute to the industry's future.

"Trucking Australia 2013 was structured as an open meeting with sessions where delegates were invited to contribute to the industry's approach to the carbon tax and road charges, safety, and getting more women and young people involved," Mr St Clair said.

"These action plans are now in motion as part of the ATA's agenda. The ATA Council has ratified goals including providing useful career information to school counsellors, working with governments for better speed management and enforcement, and ensuring that operators do not end up paying the state road agencies and the NHVR to do the same jobs.

"Selling out three weeks before the event, Trucking Australia 2013 was a huge success for the trucking industry. In 2014, we'll once again invite attendees to be part of shaping the industry's future."

The Australian Event Awards judge co-chair Johnny Allen said the finalist entries across all categories represented some of the most worthy achievements in an industry brimming with creativity, innovation and professional talent.

"This Awards program now covers accolades for state of the art venues and services through to education and training programs. It celebrates our most talented event entertainers, achievements in design and production, in conferencing and exhibitions through to the most exacting execution of international sporting events," said Johnny Allen, Foundation Director of the Australian Centre for Event Management.

"The 2013 finalists should all be proud of the invaluable contribution they are making to Australia's highly successful events industry."

Trucking Australia 2014 will be held on Hamilton Island on Friday 6 and Saturday 7 June 2014. To be notified when registrations for Trucking Australia 2014 open, sign up for the ATA's free Friday Facts newsletter at <http://www.truck.net.au/public/newsletter>.

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