

# MEDIA RELEASE



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## TRUCKWEEK COMES TO AUSTRALIA'S RED CENTRE

The Alice Springs Road Transport Historical Society will join the celebrations for [TruckWeek 2012](#) with their annual Truckie's ReUnion, held at the National Road Transport Hall of Fame from 23-26 August.

This year, the Truckie's ReUnion will celebrate both TruckWeek and the 17<sup>th</sup> anniversary of the Hall of Fame. The four days of events will include the Cummins Truckie's race day, Truckin Life "Rig of the Year" presentation, a Cameleers night and the annual induction ceremony for the Shell Rimula Wall of Fame.

As a special addition for TruckWeek 2012, the ReUnion will hold a lunchtime BBQ on Sunday 26 August, featuring unusual outback dishes such as camel curry. A TruckWeek awards ceremony will also recognise local operators who provide exceptional service in their community.

Chief Executive of the Hall of Fame, Liz Martin OAM, said both TruckWeek and the Truckie's ReUnion provided excellent opportunities to recognise the importance of the trucking industry to outback Australia.

"I think that people need to understand that trucking, particularly in the outback, is our lifeblood – literally everything we use comes to us courtesy of the road transport industry," Liz said.

The Chief Executive of the Australian Trucking Association, Stuart St Clair, said TruckWeek was a time to celebrate the trucking industry, its achievements, and those who work in it.

"I urge every trucking business to use this opportunity to approach their local community, and to recognise the safe, dedicated and professional operators and employees in our industry," Stuart said.

"This is our chance to show Australia how trucking delivers."

TruckWeek 2012 will run from 19-25 August, and will enable every trucking business to run or take part in a local industry event. For more information, go to the TruckWeek website at [www.truckweek.com.au](http://www.truckweek.com.au).

To take part in the Truckie's ReUnion, call (08) 8952 7161 or email [info@roadtransporthall.com](mailto:info@roadtransporthall.com). All truck enthusiasts, truckies and their families are welcome to attend.

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