

MEDIA RELEASE



05 April 2014

25 National Circuit
FORREST ACT 2603
Tel: (02) 6253 6900
www.truck.net.au

HELP SUPPORT TRUCKING WITH THE ATA TENDER

Trucking operators now have the chance to bid on state of the art trucking industry equipment and support the industry in the Australian Trucking Association's 2014 tender process.

Launched today at the Melbourne International Truck, Trailer and Equipment Show, the 2014 ATA tender offers for sale a Volvo FH540 Euro 5 Prime Mover, a Thermo King painted 75th anniversary Precedent S600 fridge unit, a Thermo King SB330 fridge unit, and a CIMC Flat Deck Curtainsider B-double trailer set.

ATA Director Kathy Williams said the proceeds of the sales would go to support the ATA's work.

"In 2014, we are excited to present four separate items for sale by tender. The proceeds of these sales will support the ATA's campaigns to improve the safety, professionalism and viability of the Australian trucking industry," Mrs Williams said.

"Volvo Trucks Australia has generously provided a new Volvo FH540 prime mover, featuring the safety, performance, reliability and comfort that has seen the Volvo FH series increasingly dominate Australia's linehaul routes.

"CIMC Trailers, Marshall Lethlean and now GTE are continuing to demonstrate their enormous commitment, now in its fourth year, to the Australian trucking industry. This year they have stepped things up again with a superbly versatile Flat Deck Curtainsider B-double trailer set. We'd also like to thank the many OEM suppliers who have made generous contributions to these trailers.

"The artwork on this year's trailers reminds road users that 'this trailer brings you the goods you use everyday', and shows a range of products transported by truck such as home furnishings, electronics and leisure items.

"Thermo King began supplying fridge units to support the ATA in 1996. This year, Thermo King continues its support with a Precedent S600 unit painted to celebrate 75 years of Thermo King, as well as the SB330 fridge unit taken from the ATA Safety Truck. The Precedent unit was the first Precedent brought to Australia.

"I encourage operators to look at the items and make a confidential bid on this valuable equipment. Not only will you support the industry, but you could get a great deal as well," Mrs Williams said.

The winning bidders for each item will also receive free registration at Trucking Australia 2014, to be held at Hamilton Island on 6-7 June, and airfares and accommodation for two people. The winning bidders will be featured in the ATA's Friday Facts newsletter.

For more information on the tender process or to place a bid, visit www.truck.net.au/tender. Bids close at 5pm on 19 May 2014. The winning bids will be announced at Trucking Australia 2014.

High res images of the tender items are available for media use by emailing bill.mckinley@truck.net.au.

Media contact: Bill McKinley 02 6253 6900 / 0488 292 823

A safe, professional and viable trucking industry